Here’s an easy way to help the IA-East PITA earn additional funding to support our children’s education!

The **Kroger Community Rewards Program** donates $1 million annually. Each organization will earn a percentage of the $1 million equal to the percentage of total earned contributions attributable to that organization.

**INSTRUCTIONS:**

**You must have a registered Kroger Plus card account online to be able to link your card to the PTIA East.**

* Do you use your phone number at the register? Call [800-576-4377](tel:8005764377) and select option 4 to get your Plus Card number.
* If you do not have a Kroger Plus Card, they are available at the customer service desk at any Kroger.

**Link your Kroger card online at**[**www.krogercommunityrewards.com**](http://www.krogercommunityrewards.com/)**.**

* If you have an existing account, click on “Sign In”, otherwise click on “Register”.
* If you are a new online customer, click on SIGN UP TODAY in the ‘New Customer?’ box to register.
  + To sign up you will need to enter your zip code, click on favorite store, enter your email address, create a password, and agree to the terms and conditions.
  + Once you are done entering your information you will get a message asking you to check your e-mail inbox and click on the link within the body of the e-mail that was sent.
  + Once your account is set-up, follow the instructions below to register the card to PTIA East.

**Already have an account?**

* Click on My Account and use your email address and password to proceed to the next step.
* Once you are logged in, click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
* Update or confirm your information.
* Enter 91834 for **PTIA EAST** and click on Enroll.
* To verify you enrolled correctly, you will see your organizations name on the right side of your information page.

**Remember, you must swipe your registered Kroger Plus Card or use their Alt ID when shopping for each purchase.**